























PRODUCE MARKET REPORT

ALERT: CORN, CUCUMBERS, GRAPES, STRAWBERRIES & WHITE ONIONS

APPLES 	STEADY	Continue to be in good supply and good quality.
ASPARAGUS 	DOWN \$5-\$6	Market is still high on larger sizes but the supply chain appears to be catching up with better supplies this week.
AVOCADOS 	STEADY	Avocado demand seems lower than normal ahead of the Superbowl. Supply is steady.
BANANAS 	STEADY	Bananas continue to be steady.
BUSH BERRIES 	STEADY	Bush berries have moved offshore with blueberries coming out of Peru in good quality. Blackberries and raspberries are coming out of Mexico with decent quality. Raspberry demand exceeds supply.
BROCCOLI & CAULI 	BROCC: DOWN \$3 CAULI: UP \$8	Growers remain behind on broccoli harvests as supplies continue to be short but lower demand has helped. Cauliflower market continues to be mixed with prices rising this week
BRUSSELS SPROUTS 	STEADY	The Brussels Sprout market is steady. Good pricing and supplies but there is a potential for water damage coming soon.
CELERY 	STEADY	Celery market remains steady but heavy rains have caused the tops of product to start to deteriorate. Market is expected to get tight.
CORN 	REMAINS HIGH	Weather conditions continue to limit the availability of corn but there is hope for relief by the end of next week.
CITRUS 	STEADY	Citrus has escaped the troubles of heavy rain with good supplies. Smaller sized limes and oranges are slightly higher with crops producing larger sizes.
CUCUMBERS 	REMAIN HIGH	Cucumbers are loading out of Florida and Honduras right now with prices remaining high. No change expected soon.
GRAPES 	RED & GREEN: REMAIN HIGH	The grape market remains extreme as delays continue due to damaged vessels and disrupted pipeline. There is not much relief in predicted in the near future.
LETTUCES 	STEADY	Overall the demand is low and the supply is steady. Heavy rains are expected to affect markets in the coming week with excess water retention in products.
MELONS 	DOWN \$2	The cantaloupe and honeydew markets are steady with decent supplies. There is a lot more cantaloupe and honeydew than average right now with supplies expected to dwindle towards the later half of February but production will move to Honduras.
ONIONS 	STEADY WHITE: SHORT	The onion market is steady. However, issues with white onions persist with predictions running into March before we see relief.
BELL PEPPERS 	STEADY	Green pepper market is up slightly with the other colors remaining steady.
POTATOES 	STEADY	The potato market remains steady.
STRAWBERRIES 	UP \$8-\$10	California berries are in a critical situation right now but production out of Florida is in full swing and is expected to cover all markets. Prices remain high with lower supplies.
TOMATOES 	DOWN \$8-\$10	Availability of rounds is more plentiful now but 5x5 and 5x6 production has yet to increase. Grape and cherry tomatoes finally see some relief. Roma market is steady.
SQUASH 	YELLOW SQUASH: DOWN \$6 ZUCCHINI: UP \$3-4	The squash market is not as limited with better supplies and more availability.

More Important Info...

Following the holidays and leading into Valentine's Day, produce demand is experiencing its typical seasonal lull. This, combined with several commodities recovering from prior weather damage, has provided a welcome market reprieve compared to recent fluctuations. However, the recovery isn't uniform. While grapes and white onions face ongoing challenges, other items like yellow squash, zucchini, and tomatoes are seeing some relief.

It's important to remember that despite the current lower demand, especially evident in the restaurant sector, the landscape can shift rapidly. Valentine's Day is known for its surge in demand, and holidays like St. Patrick's Day and Easter are quickly approaching. Therefore, we'll continue to closely monitor commodity trends and keep you updated.



WHAT CHEFS WANT