























PRODUCE MARKET REPORT

ALERT: BERRIES, CORN, TOMATOES, YELLOW SQUASH & ZUCCHINI

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| <div>APPLES</div> <div></div> | STEADY | Continue to be in good supply and good quality. |
| <div>ASPARAGUS</div> <div></div> | DOWN \$8 | Supplies continue to improve for standard and large but industry wide shortages on jumbos persist. |
| <div>AVOCADOS</div> <div></div> | STEADY | The avocado market has stayed consistent with last week. Harvests are generally lower than normal but supply is still consistent. |
| <div>BANANAS</div> <div></div> | STEADY | Bananas continue to be steady. |
| <div>BUSH BERRIES</div> <div></div> | ALL HIGH | Raspberries remain elevated. The market is not expected to see relief with the recent heavy rainfalls. |
| <div>BROCCOLI & CAULI</div> <div></div> | BROCC: UP SLIGHTLY CAULI: UP \$12 | Growers remain behind on broccoli harvests as supplies continue to be short. Cauliflower market is mixed but elevated. |
| <div>BRUSSELS SPROUTS</div> <div></div> | STEADY | The Brussels Sprout market is steady. Good pricing and supplies. |
| <div>CELERY</div> <div></div> | STEADY | Celery market is now steady. |
| <div>CORN</div> <div></div> | UP \$4-\$5 | Weather conditions continue to limit the availability of corn with supplies turning almost non-existent. |
| <div>CITRUS</div> <div></div> | LEMONS & LIMES: STEADY ORANGES: UP \$4 | Lemon and limes are steady while smaller sized oranges are up slightly. |
| <div>CUCUMBERS</div> <div></div> | UP \$5-\$6 | Cucumber market remains high as supply has moved to off shore and imports only. |
| <div>GRAPES</div> <div></div> | RED & GREEN: REMAIN HIGH | The grape market remains extreme as delays continue due to damaged vessels. The market is predicted to flatten out in the next few weeks as new vessels arrive. |
| <div>LETTUCES</div> <div></div> | STEADY | Overall the demand is low and the supply is steady. |
| <div>MELONS</div> <div></div> | STEADY | The cantaloupe and honeydew markets are steady with decent supplies. Watermelon market is tight and elevated but production beginning in Florida is expected to help relieve in the coming weeks depending on weather. Watermelon quality is currently ok but not excellent. |
| <div>ONIONS</div> <div></div> | UP \$1-\$2 GREEN: REMAIN ELEVATED | Heavy rainfall in Mexico has left the green onion fields flooded and product unable to be harvested. Early week supplies will be dependent on harvest capabilities over the weekend. |
| <div>BELL PEPPERS</div> <div></div> | STEADY | Green and yellow pepper availability remains the same as last week. Red pepper availability is increasing with better supplies coming out of Mexico. |
| <div>POTATOES</div> <div></div> | STEADY | The potato market remains steady. |
| <div>STRAWBERRIES</div> <div></div> | REMAIN HIGHER | The strawberry market is softening slightly but remains challenging. Mexican product has the best availability and quality. This market is expected to continue due to the recent heavy rainfall. |
| <div>TOMATOES</div> <div></div> | UP \$10 | Tomato markets continue to be tight across the board and is expected to continue to rise. Rounds and Romas are still struggling the most with extremely limited availability and poor quality. Relief is not expected in the coming weeks. |
| <div>SQUASH</div> <div></div> | EXTREMELY ELEVATED | Yellow squash and zucchini markets are still elevated with extremely tight supply. This is due to past weather damage of fields, cooler weather, and heavy rainfall. |

More Important Info...

The persistent extreme weather saga continues! Southern California and Yuma are currently grappling with a rapid influx of rain. This substantial rainfall poses challenges for farmers and their harvests. The saturated fields present a dilemma for tractors and equipment, potentially causing damage or getting stuck in the waterlogged terrain. Maintaining the integrity of the fields is crucial, as repairing such damage is time-consuming and can take a toll on the soil, impacting future harvests.

On a brighter note, there's some positive news in the forecast – temperatures are on the rise, and there's a promise of incoming wind. This welcomed change is poised to help facilitate the drying out of crops. This warming trend should remain within the optimal range to prevent other damages that can afflict crops during a rapid transition from cold and wet to hot and dry conditions.



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