



WHAT CHEFS WANT PRODUCE MARKET REPORT

AUGUST 4TH, 2023

Problems & Issues

Asparagus, Larger Sizes: Elevated

Avocados: EXTREMELY Elevated

Brussels Sprouts: Remain Elevated

Corn: Up \$2

Iceberg: Up \$5

Oranges: Up \$2

Raspberries: Elevated

Strawberries: Up \$4

WARNINGS: AVOCADOS



APPLES: STEADY

Granny Smith supplies are tight and prices continue to rise. Apples are steady otherwise.



ASPARAGUS: MIXED MARKET

The asparagus market is gradually improving and is currently a mixed market. Standard sizes are coming down in price, larger sizes remain elevated.



AVOCADOS: EXTREMELY ELEVATED

Fewer imports coming in from Mexico. Smaller sizes are more available, larger sizes are tight and prices are elevated.



BANANAS: STEADY

Bananas continue to be steady.



BERRIES: MIXED MARKET

Domestic blueberries are looking good! Raspberries remain challenging with higher prices.



BROCC : STEADY CAULI : STEADY

Broccoli and cauliflower markets remain steady.



BRUSSELS: REMAIN ELEVATED

Brussels Sprouts remain tight resulting in elevated prices. Temps have impacted the growth - supplies are tighter than they have been.



CELERY: EASING SOME

The celery market is experiencing a downward trend. We should continue to see this market improve in the coming weeks.



CORN: UP \$2

Corn is coming from various growing regions leading to a mixed market, overall the market is up slightly.



CITRUS: MIXED MARKET

Valencia oranges have pushed up due to supply issues, up \$2. Limes are up \$4. Lemons remain steady.



CUCUMBERS: STEADY

Cucumber market has steadied as more areas are producing.



GRAPES: STEADY

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are looking good.



LETTUCES: ICEBERG UP \$5

This market is gradually improving. Mildew on product (due to flooding followed by high temps) in the fields has led to a lower yield.



MELONS: DOWN \$3-4

Melons are abundant, prices are down - quality and sugar content are great. Honeydew and cantaloupe are a great summer pick right now!



ONIONS: STEADY

Green onion supplies remain abundant. Supplies on larger size onions are getting tight due to warmer temps.



PEPPERS: STEADY

Colored bells and green bells are steady.



POTATOES: STEADY

Overall, the potato market is steady. New crops should be rolling in by the end of August.



STRAWBERRIES: UP \$4

Extreme heat in growing regions is leading to crop loss and short supplies. This market will not improve until the weather does.



TOMATOES: DOWN \$4

Overall, the tomato market is improving as production has strengthened in new growing regions. Roma supplies remain challenging and prices elevated.



ZUCCHINI & YELLOW SQUASH : STEADY

Yellow squash is a little tight right now leading to elevated prices. We could see zucchini prices increase as well.

MORE IMPORTANT INFO...

The **avocado** market is volatile this week and will likely remain so for another few weeks. Heavy rains limited the harvest numbers in Mexico, harvest numbers are decreasing out of California, and little Peruvian fruit to be had. **Larger fruit is extremely limited, as well as number 2s. Please expect substitutions.**

Heavy rain and flooding at the start of the growing season paired with the recent extreme heat has led to challenging growing conditions for **strawberries**. We are anticipating tight supplies and quality issues. This will likely persist for another month or so, until a new growing region is producing.

Iceberg is limited with elevated prices due to mold/mildew in the field. This is leading to a lower yield and tight supplies. This market looks to be gradually improving.

Good news - stonefruit season is in full swing, melons are top notch, and corn is abundant!