

WHAT CHEFS WANT PRODUCE MARKET REPORT

JULY 28, 2023

Problems & Issues

Asparagus: Extremely Elevated

Avocados, Larger Sizes: Elevated

Brussels Sprouts: Up \$15

Iceberg: Up \$6-7

Oranges: Up \$2

Raspberries: Elevated

Strawberries: Up \$4

Tomatoes: Up \$1-2



APPLES: STEADY

Golden Delicious and Granny Smith supplies have tightened. Apples are steady otherwise.



ASPARAGUS: EXTREMELY ELEVATED

The asparagus market continues to trend up - especially the larger sizes. **Expect sizing to be smaller on all asparagus.** Peruvian crop was late to start and until the yield improves this market will remain volatile.



AVOCADOS: ELEVATED

Fewer imports coming in from Mexico. Smaller sizes are more available, larger sizes are tight and prices are elevated.



BANANAS: STEADY

Bananas continue to be steady.



BERRIES: MIXED MARKET

Domestic blueberries are looking good! Raspberry and blackberry quality remains challenging with higher prices.



BROCC : STEADY CAULI : STEADY

Broccoli and cauliflower markets remain steady.



BRUSSEL'S: UP \$15

Brussels Sprouts remain tight resulting in elevated prices. Temps have impacted the growth - supplies are tighter than they have been.



CELERY: EASING SOME

The celery market is experiencing a downward trend. We should continue to see this market improve in the coming weeks.



CORN: STEADY

Corn supplies and prices have improved significantly now that corn is coming from various new growing regions.



CITRUS: ORANGES UP \$2

Valencia oranges have pushed up due to supply issues. The lime market has steadied. Lemons remain steady.



CUCUMBERS: STEADY

Cucumber market has steadied as more areas are producing. Market should continue to improve in the coming weeks.



GRAPES: STEADY

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are looking good.



LETTUCES: ICEBERG UP \$6-7

Issues persist with iceberg. The market has jumped up again due to quality issues - mildew on product in the fields has led to a lower yield.



MELONS: STEADY

Supplies have improved, as well as quality and sugar content. Honeydew and cantaloupe are a great summer pick right now!



ONIONS: STEADY

Green onion supplies remain abundant. Supplies on larger size onions are getting tight due to warmer temps.



PEPPERS: MIXED MARKET

Colored bells and green bells are steady. Poblanos, serranos, and jalapenos are very tight and elevated - should improve by next week.



POTATOES: STEADY

Overall, the potato market is steady. New crops should be rolling in by the end of August.



STRAWBERRIES: UP \$4

Extreme heat in growing regions is leading to crop loss and short supplies. This market will not improve until the weather does.



TOMATOES: UP \$2-3

Tomatoes are transitioning in a few different growing areas right now. This has led to tighter supplies and elevated prices. Market is improving on rounds, Romas remain challenging.



ZUCCHINI & YELLOW SQUASH : STEADY

This market has improved. Product coming from several different growing areas right now leading to a mixed market.

MORE IMPORTANT INFO...

Heavy rain and flooding at the start of the growing season paired with the recent extreme heat has led to challenging growing conditions for **strawberries**. We are anticipating tight supplies and quality issues. This will likely persist for another month or so, until a new growing region is producing.

The **asparagus** market remains challenging with very tight supplies. The domestic supply has run out, and the Peruvian crops started late. Because of this, you can expect smaller-sized asparagus, limited availability, and higher prices for a while. If you were planning to include asparagus in your menu, it's time to come up with an alternative option just in case.

Iceberg is limited with elevated prices due to mold/mildew in the field. This is leading to a lower yield and tight supplies. It is unclear at this time if this will be an ongoing issue.

Good news - stonefruit season is in full swing, melons are top notch, and corn is abundant!