

WHAT CHEFS WANT PRODUCE MARKET REPORT

JULY 21, 2023

Problems & Issues

Asparagus: Extremely Elevated

Avocados, Larger Sizes: Elevated

Brussels Sprouts: Remain elevated

Iceberg: Up \$6-7

Strawberries: Up \$4

Tomatoes: Up \$1-2

Warnings: Asparagus & Iceberg



APPLES: STEADY

Apples remain steady.



ASPARAGUS: EXTREMELY ELEVATED

The asparagus market continues to trend up - especially the larger sizes. ***Expect sizing to be smaller on all asparagus.*** Peruvian crop was late to start and until the yield improves this market will remain volatile.



AVOCADOS: ELEVATED

Fewer imports coming in from Mexico. Smaller sizes are more available, larger sizes are tight and prices are elevated.



BANANAS: STEADY

Bananas continue to be steady.



BERRIES: MIXED MARKET

Domestic blueberries are looking good! Raspberry quality remains challenging. Blackberry market is steady for now.



BROCC : STEADY CAULI : STEADY

Broccoli and Cauliflower markets remain steady.



BRUSSEL'S: REMAIN ELEVATED

Brussels Sprouts remain tight resulting in elevated prices. Temps have impacted the growth - heads are less tight and "puffier."



CELERY: EASING SOME

The celery market is experiencing a downward trend, but it is still at an elevated level compared to the usual. We should see this market improve in the coming weeks.



CORN: DOWN \$4

Corn supplies and prices have improved significantly now that corn is coming from various new growing regions.



CITRUS: STEADY

The lime market has steadied. Lemons and oranges remain steady.



CUCUMBERS: STEADY

Cucumber market has steadied as more areas are producing. Market should continue to improve in the coming weeks.



GRAPES: STEADY

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are looking good.



LETTUCES: ICEBERG UP \$6-7

The iceberg market has jumped up this week due to quality issues - mildew on product in the fields has led to a lower yield.



MELONS: DOWN \$2

Supplies have improved, as well as quality and sugar content. Honeydew and Cantaloupe are a great summer pick right now!



ONIONS: STEADY

Green onion supplies remain abundant. Supplies on larger size onions are getting tight due to warmer temps.



PEPPERS: STEADY

Colored Bells and Green Bells are steady. Poblanos and Jalapenos markets are starting to gradually improve.



POTATOES: STEADY

Overall, the potato market is steady. New crops start in approximately 5 weeks.



STRAWBERRIES: UP \$4

Extreme heat in growing regions is leading to crop loss and short supplies. This market will not improve until the weather does.



TOMATOES: UP \$2-3

Tomatoes are transitioning in a few different growing areas right now. This has led to tighter supplies and elevated prices. We should see this market improve in the next week or so.



ZUCCHINI & YELLOW SQUASH : STEADY

This market has improved. Supplies and prices are looking good.

MORE IMPORTANT INFO...

The **asparagus** market remains challenging with very tight supplies. The domestic supply has run out, and the Peruvian crops started late. Because of this, you can expect smaller-sized asparagus, limited availability, and higher prices for a while. If you were planning to include asparagus in your menu, it's time to come up with an alternative option just in case.

Iceberg is limited with elevated prices due to mold/mildew in the field. This is leading to a lower yield and tight supplies. It is unclear at this time if this will be an ongoing issue. **Strawberries** are elevated this week as a result of crop loss due to extreme heat in the growing region.

Tomatoes are one of the items in transition. We have seen some poor quality product over the past couple of weeks, but once the new growing regions are established in the upcoming week or so these problems will be resolved. Same goes for **cucumbers** right now.

Good news - corn prices continue to fall, Western veggies have improved, and grapes & melons are looking great right now!