

WHAT CHEFS WANT PRODUCE MARKET REPORT

JULY 14TH, 2023

Warnings: Asparagus & Cucumbers



APPLES: STEADY

Apples remain steady.



ASPARAGUS: EXTREMELY ELEVATED

The asparagus market continues to trend up – especially the larger sizes. ***Expect sizing to be smaller on all asparagus.*** Peruvian crop was late to start and until the yield improves this market will remain volatile.



AVOCADOS: STABILIZING

Supplies continue to improve and prices are stabilizing.



BANANAS: STEADY

Bananas continue to be steady.



BERRIES: MIXED MARKET

Domestic blueberries are looking good – supplies coming out of a couple growing areas. Blackberries and raspberries remain challenging.



BROCC : STEADY CAULI : STEADY

Broccoli and Cauliflower markets remain steady.



BRUSSEL'S: REMAIN ELEVATED

Brussels Sprouts remain tight resulting in elevated prices. Temps have impacted the growth – heads are less tight and "puffier."



CELERY: EASING SOME

The celery market is experiencing a downward trend, but it is still at an elevated level compared to the usual. Market conditions will not significantly improve until the new growing region is producing.



CORN: DOWN \$8

Corn supplies and prices have improved significantly now that corn is coming from various new growing regions.



CITRUS: STEADY

The lime market has steadied. Lemons and oranges remain steady.



CUCUMBERS: UP \$5

Cucumber supplies tighten as the Mexican and GA supplies dwindle. Growing regions are transitioning north.



GRAPES: TRENDING DOWN

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are looking good.



LETTUCES: STEADY

Temperatures have improved and we are seeing better yield out of the Salinas growing region. Supplies and priced have improved.



MELONS: DOWN \$2

Supplies have improved, as well as quality and sugar content. Honeydew and Cantaloupe are a great summer pick right now!



ONIONS: STEADY

Green onion supplies remain abundant. Supplies on larger size onions are getting tight due to warmer temps.



PEPPERS: STEADY

Colored Bells and Green Bells are steady. Poblanos and Jalapenos are very tight as growing regions transition.



POTATOES: STEADY

Overall, the potato market is steady. New crops start in approximately 6 weeks.



STRAWBERRIES: STEADY

Supplies remain strong, mixed market on quality. Prices remain steady.



TOMATOES: UP \$1-2

Tomatoes are transitioning in a few different growing areas right now. This has led to tighter supplies and elevated prices. We should see this market improve in the next week or so.



ZUCCHINI & YELLOW SQUASH : STEADY

This market has improved some. Supplies are looking good, prices are a little higher than usual.

MORE IMPORTANT INFO...

Right now, **asparagus** supplies are very tight. The domestic supply has run out, and the Peruvian crops started late. Because of this, you can expect smaller-sized asparagus, limited availability, and higher prices for a while. If you were planning to include asparagus in your menu, it's time to come up with an alternative option just in case.

Eastern fruits and veggies are chasing those perfect growing conditions. Many items have transitioned from Florida and Georgia and up to Tennessee, Kentucky, Indiana, and Ohio. This means locally and regionally grown for much of our customer base!

Tomatoes are one of the items in transition. We have seen some poor quality product over the past couple of weeks, but once the new growing regions are established in the upcoming week or so these problems will be resolved. Same goes for **cucumbers** right now.

Good news – corn prices are falling, Western veggies have improved, and grapes & melons are looking great right now!