



# WHAT CHEFS WANT PRODUCE MARKET REPORT

JULY 7TH, 2023

## Warnings: Celery, Asparagus & Limes



### APPLES: STEADY

Apples remain generally steady. We are seeing tight supplies on Granny Smith Apples.



### ASPARAGUS: REMAIN VERY ELEVATED

The asparagus market continues to trend up - especially the larger sizes. *Expect sizing to be smaller on all asparagus.* Peruvian crop was late to start and until the yield improves this market will remain volatile.



### AVOCADOS: STABILIZING

Supplies have improved this week and prices are coming down. This market looks to be stabilizing sooner than anticipated.



### BANANAS: STEADY

Bananas continue to be steady.



### BERRIES: MIXED MARKET

Domestic blueberries are looking good - supplies coming out of a couple growing areas. Blackberries and raspberries remain challenging.



### BROCC : STEADY CAULI : STEADY

Broccoli and Cauliflower markets remain steady. We may see cooler temps impact production in the upcoming weeks.



### BRUSSEL'S: REMAIN ELEVATED

Brussel's Sprouts remain tight resulting in elevated prices. Temps have impacted the growth - heads are less tight and "puffier."



### CELERY: UP \$20!

Celery supplies remain extremely tight and prices very elevated. Market conditions will not improve until the new growing region is up and running.



### CORN: DOWN \$8

Corn supplies and prices have improved now that corn is coming from some new growing regions.



### CITRUS: UP/STEADY

The lime market is up. Lemons and oranges are steady.



### CUCUMBERS: UP \$5

Cucumbers supplies tighten as the Mexican and GA supplies dwindle. Growing regions are transitioning north.



### GRAPES: TRENDING DOWN

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are improving.



### LETTUCES: STEADY

Temperatures have improved and we are seeing better yield out of the Salinas growing region. Supplies and priced have improved.



### MELONS: STEADY

Supplies have improved, as well as quality and sugar content. Honeydew and Cantaloupe are a great summer pick right now!



### ONIONS: STEADY

Green onion supplies are abundant, the onion market is steady.



### PEPPERS: STEADY

Colored Bells and Green Bells are steady. Poblanos and Jalapenos are very tight as growing regions transition.



### POTATOES: STEADY

Overall, the potato market is steady. Red and yellow supplies will be a little tight until new crops start in approximately 6 weeks.



### STRAWBERRIES: STEADY

Supplies remain strong, mixed market on quality. Prices remain steady.



### TOMATOES: UP \$3

Tomatoes are transitioning in a few different growing areas right now. This has led to tighter supplies and elevated prices.



### ZUCCHINI & YELLOW SQUASH : TRENDING UP

We are seeing some poor quality crops coming out of FL leading to tighter supplies. This market should improve once the new, further North, growing regions are established.

## MORE IMPORTANT INFO...

The **celery** market is extreme. Celery crops had a rough start with excessive rain and flooding, which led to seeding, followed by cooler temps limiting growth. Until celery is established in a new growing region this market will remain tight and elevated.

**Asparagus** is in a gap right now - domestic supplies have wrapped up and Peruvian crops are late to start. Until we are out of this gap expect smaller sizes, limited supplies, and higher prices.

Some good news - **corn** prices have fallen! The summer crop we all look forward to being in abundance is finally improving as the growing regions widen.

**Stone fruit** has started in Cali - prices are elevated and we anticipate they will remain this way. **Napa** and **Bok Choy** are limited, **Cilantro** and **Parsley** remain elevated, **Spring Mix** and **Snap Peas** are looking good.

Keep an eye out for Local Strawberries, Mixed Heirloom Melons, Baby Bunch Turnips, and more!