

# WHAT CHEFS WANT PRODUCE MARKET REPORT

JUNE 30TH, 2023

## Warnings: Asparagus & Celery



### APPLES: STEADY

Apples continue to be steady.



### ASPARAGUS: VERY ELEVATED

The asparagus market continues to trend up – especially the larger sizes. Expect sizing to be smaller on all asparagus. Peruvian crop is late to start, headed into a gap in growing regions.



### AVOCADOS: REMAIN ELEVATED

Fewer imports coming in from Mexico, production numbers are down and other regions are late to start up. Demand exceeds supplies and prices are elevated.



### BANANAS: STEADY

Bananas continue to be steady.



### BERRIES: MIXED MARKET

Domestic blueberries are looking good, blackberry supplies are improving, raspberries remain tight.



### BROCC : STEADY CAULI : STEADY

Broccoli and Cauliflower markets remain steady. We may see cooler temps impact production in the upcoming weeks.



### BRUSSEL'S: REMAIN ELEVATED

Brussel's Sprouts remain tight resulting in elevated prices.



### CELERY: UP \$10

Celery supplies remain tight and prices elevated. Market conditions will not improve until the new growing region is up and running.



### CORN: UP \$5

Corn prices have pushed up again. The bad weather at the start of the growing season had led to short supplies.



### CITRUS: UP/STEADY

The lime market is trending up. Lemons and oranges are steady.



### CUCUMBERS: STEADY

Cucumbers are steady. We may see this market push up as the yield from the southern region begins to dwindle.



### GRAPES: TRENDING DOWN

The grape market continues to improve on both domestic and imports. Supplies, quality, and prices are improving. Green grapes are a tad slower to improve than the reds.



### LETTUCES: UP \$4

Cooler temps in the Salinas growing region have slowed down production. This has led to tight supplies and higher prices.



### MELONS: TRENDING DOWN

Supplies are starting to improve, as well as quality and sugar content. We should see this market continuously improve in the upcoming weeks.



### ONIONS: STEADY

Green onion supplies are abundant, the onion market is steady.



### PEPPERS: STEADY

Colored Bells are abundant and prices are coming down. Green Bells are steady. Poblanos and Jalapenos are steady.



### POTATOES: STEADY

Overall, the potato market is steady.



### STRAWBERRIES: STEADY

Supplies remain strong, mixed market on quality. Prices remain steady.



### TOMATOES: STEADY

Tomatoes are transitioning in a few different growing areas right now. This has led to tighter supplies and elevated prices. Market is steady where it has been.



### ZUCCHINI & YELLOW SQUASH : TRENDING UP

Harvest numbers are down. As supplies tighten, prices are trending up. We should see some new growing regions in the mix in the coming weeks.

## MORE IMPORTANT INFO...

The Salinas growing region continues to experience cooler than usual temps. This is delaying crops maturing leading to smaller yields, tight supplies, and elevated prices. This is impacting **celery, iceberg, romaine/hearts, red/green leaf**. These markets will remain tight until temps creep up a few degrees!

Significantly fewer truckloads of **avocados** being imported from Mexico this week. Less than ideal growing conditions and regional transitions have led to very tight supplies. We anticipate this will be a challenging market for several weeks.

**Watermelon** remains tight, especially headed into the holiday weekend. **Peaches** remain tight. **Grapes, Cantaloupe, and Honeydew** on the other hand – will be a great pick!

*Stone fruit is starting up but supplies are still tight. Peak season is right around the corner though! Keep an eye out for Local Strawberries, Mixed Heirloom Melons, Baby Bunch Turnips, and more!*