



Produce Market Report

What Chefs Want!®

April 14th, 2023



Problems & Issues

Asparagus: Up slightly

Broccoli: Up \$25

Cauliflower: Up \$30

Corn: Up \$6

Green Leaf: Up \$15

Lettuces: Extreme!

Pineapple: Remains elevated

Romaine: Up \$15

Strawberries: Limited supplies, prices trending up

Warnings: Broccoli, Cauliflower & Lettuces



Apples: Steady

Apples continue to be steady.



Asparagus: Up slightly

We are headed into a gap in growing regions and supplies are tightening up. Supply exceeds demand.



Avocados: Down \$2

Steady flow of trucks crossing the border - supplies and prices are steady.



Bananas: Steady

Bananas continue to be steady.



Berries: Limited, prices elevated

The excessive rain in Cali, the primary growing region, is leading to short supplies and elevated prices.



EXTREME!

Broccoli: Up \$25 Cauliflower: Up \$30

The excessive rain and flooding in Cali has led to major delays with product coming out of the new growing region. Gap in production - extremely tight and elevated.



Celery: Down \$3

Celery market is steady, plenty of product in the market and prices are trending down.



Corn: Up \$6

Corn supplies are steady, but prices coming out of FL are elevated.



Citrus: Steady overall Limes: Trending down

The citrus market is steady - great varieties to be had! The lime market looks to be trending down.



Cucumbers: Steady

Supplies are prices are steady on all packs and sizes!



Grapes: Up \$10

Grapes are all imported crops this time of year. Supplies are less abundant than they have been - driving prices up.



Melons: Steady

Melons are being grown offshores this time of year. Cantaloupes are plentiful! Honeydew are steady.



Onions: Steady

Green Onion supplies have improved and the market has steadied. **Onions** continue to be steady.



Bell Peppers: Steady

The bell pepper market is steady overall. Reds may be trending up - steady for now.



Potatoes: Steady

Overall, the potato market is steady.



EXTREME!

Lettuce is extremely elevated. Romaine & Green Leaf: Up \$15

This market has also been impacted by the flooding in Cal. More details below.



Zucchini: Trending up Yellow Squash: Steady

Zucchini is trending up as the growing regions transitions north. Yellow squash remains steady.



Tomatoes: Steady

Good supplies and prices coming out of all growing regions right now.

More important info...

Prolonged rain led to devastating floods in the areas surrounding Pajaro and Salinas Rivers - we are now seeing the effects from this. Typically, this time of year lettuces, broccoli, and cauliflower crops would be starting up in this region. This is extremely delayed due to the floods leading to a major gap - extremely limited supplies and extreme prices. Strawberries have also been impacted by this but we are able to source from other regions - mixed market right now.

There is a gap in growing regions for pineapple. Supplies are extremely limited and prices are elevated. We anticipate these issues to persist for a couple weeks.

Some fun spring produce is coming in - fiddlehead ferns, morel mushrooms, spring garlic, knobby onions, and more! Enjoy these while you can.

Some fun citrus to had as well - make sure to grab a case of Ojai Pixie Mandarins!