

Produce Market Report

March 10, 2023



Problems & Issues

Avocados: Up \$5 Bell Peppers: Green up \$8, Red/Orange/Yellow up \$5 Broccoli: Up \$5 Carrots: Up \$4 Cauliflower: Remains high Celery: Up \$5 Limes: Remain high

Warnings: Bell Peppers & Broccolini



Apples: Steady Overall, the apple market is steady.



Asparagus: Down again Supplies are improving and the quality is looking good!



Avocado: \$5 Supplies are tight on avocados driving prices up.

Bananas: Steady Bananas continue to be steady.



Strawberries: Stabilizing **Blueberries: Mixed** market Rasp, Black: Steady The **strawberry** market has improved - better quality and better prices.

Blueberries are in tight supply right now.

Corn: Trending down Corn crops are gradually recovering from the extreme weather over the past couple of month. Supplies and pricing slowly improving.



Broccoli: Up \$5 **Cauliflower: Remains high** Broccoli and cauliflower supplies are tight and prices elevated.



Celery: Up \$5

Cooler temps are leading to lower yields. Supplies are tight and prices are elevated.



Lemons: Down \$2-3 **Oranges: Steady** Limes: Remain active, down slightly

Citrus coming out of Cali is looking good, the FL season is nearing its end. The **lime** market in improving.



Cucumbers: Steady

The domestic growing regions are starting up. This has led to an overlap in growing regions -



Grapes: Down Slightly Grapes are all imported crops this time of year. Supplies are improving and prices are trending down. Great quality.



Melons: Steady

Melons are being grown offshores this time of year. Supplies coming in through California are limited, prices are elevated but steady.

increasing supplies and lowering prices.



Green Onions: Elevated Onions: Steady Green Onion supplies are limited and prices are trending back up. **Onions** continue to be steady.



Bell peppers are in short supply and prices are up. Demand exceeds supply.



Potatoes: Steady

Overall, the potato market is steady.



Lettuces: Steady Lettuce market has stabilized, market is steady.



Zucchini: Steady Yellow Squash: Elevate

Yellow squash prices are up significantly this week. Zucchini prices remain low and steady.



Tomatoes: Steady

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A bit of a mixed market, but supplies are steady and quality is good.

More important info...

Prolonged rain, historic cold weather, and snows have impacted western growing areas. Growth is nearly halted, and harvests are severely impacted. Broccolini can normally be re-harvested within approximately 8 days, currently it is taking 3-4 weeks to recover, and the resulting growth has very low yield. We anticipate the challenges with the Broccolini market to continue through the end of the month.

Pepper prices are trending up as supplies tighten. Supplies coming out of Mexico are tight and supplies coming out of Florida cannot meet demand. Prices are up on bell peppers - green, red, orange, yellow.

Some good news! The strawberry and corn markets are improving. Some fun spring produce is coming in too - fava beans, knobby onions, spring garlic, and more!

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