



Produce Market Report

What Chefs Want!



















February 24, 2023



Problems & Issues

- Asparagus: Up again \$8-10
- Avocado (Larger sizes): Up \$3
- Cauliflower: Remains high
- Corn: Remains high
- Lettuce: Elevated, steady
- Limes: Up again, significantly
- Red, Yellow, Orange Bell
- Peppers: Up \$5

Warnings: Asparagus & Limes

-  **Apples: Steady**
Overall, the apple market is steady.
-  **Asparagus: Up again \$8-10!**
Supplies are tight and prices are elevated due to a gap in the growing region transition.
-  **Avocado: Larger sizes up \$3**
Supplies are tight on the larger avocados driving prices up.
-  **Bananas: Steady**
Bananas continue to be steady.
-  **Strawberries: Stabilizing**
Blueberries: Prices Up
Rasp, Black: Steady
The **strawberry** market has improved - better quality and better prices. **Blueberries** are in tight supply right now.
-  **Broccoli: Steady**
Cauliflower: Remains high
Broccoli remains steady. **Cauliflower** supplies spiked then led to shortages - this has led to a price increase.
-  **Celery: Down \$3**
Celery prices are down again! Harvest numbers are strong across 3 different growing regions.
-  **Corn: Remains high**
Yellow and bi-color corn are in limited supply and prices are elevated. Corn has been hit hard by the combination of freezes and excessive rain in previous weeks.
-  **Lemons, Oranges: Steady**
Limes: Very active, up several dollars on all sizes
Citrus coming out of Cali is looking good, the FL season is nearing its end. The **lime** market remains tight and prices are elevated.
-  **Cucumbers: Down \$3-4**
The domestic growing regions are starting up. This should lead to an overlap in growing regions - increasing supplies and lowering prices.
-  **Grapes: Steady**
Grapes are all imported crops this time of year. Supplies are improving and prices are trending down. Great quality.
-  **Melons: Steady**
Melons are being grown offshore this time of year. Supplies coming in through California are limited, prices are elevated but steady.
-  **Green Onions: Steady**
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Onions continue to be steady. **Green onion** supplies have improved and prices have come down.
-  **Green Bell Peppers: Steady, down \$1 or \$2**
Red, Yellow, Orange: Up \$5
Green Bell Pepper supplies are strong, prices are down. Colored peppers are in short supply and prices are up.
-  **Potatoes: Larger sizes down \$1-2**
Overall, the potato market is steady. Supplies and prices are improving on the larger sizes!
-  **Lettuces: Steady**
Lettuce market has stabilized, market is steady.
-  **Squash: Trending up**
Prices are starting to creep up on both Zucchini and Yellow Squash.
-  **Tomatoes: Steady**
A bit of a mixed market, but supplies are steady overall.

More important info...

The strawberry market is gradually improving. Supplies coming out of Florida have increased and prices are tending down! We are anticipating trouble with blueberries. The growing season in Mexico finished up early and the new growing region has not started up yet - this gap is going to lead to short supplies.

Colored Bell Pepper prices are trending up as supplies tighten. Supplies coming out of Mexico are tight and supplies coming out of Florida cannot meet demand.

Challenges with the lime market continue. Packers are sending full loads across the border but the limes are softening in transit - leading to the re-packers losing 40-50% of supplies.

Parsley, Bok Choy, Broccolini, Leeks, Kale, Fennel, and Artichoke remain tight and prices are elevated.

Keep an eye for the fun, seasonal citrus varieties like Kumquats, Golden Nugget Mandarins, and more!

