

Produce Market Report

February 19, 2023



Problems & Issues

Asparagus: Up \$10

Cauliflower: Up \$15

Corn: Up again, \$6

Cucumbers: Elevated, steady

Lettuce: Elevated, steady

Limes: Up again, significantly

Melons: Up \$3

Red, Yellow, Orange Bell Peppers:

Up \$5

Warnings: Asparagus, Cauliflower & Limes



Apples: Steady Overall, the apple market 🍖 is steady.



Asparagus: Up \$10! Supplies are tight and prices are elevated due to a gap in the growing region transition.



Avocado: Steady Overall, the avocado market is steady. There seems to be a consistent amount of trucks crossing



Bananas: Steady Bananas continue to be



Strawberries: Market s stabilizing

Blue, Rasp, Black: Steady The **strawberry** market is stabilizing - better quality and better prices. Blue, **black**, and raspberries are steady.



Broccoli: Steady Cauliflower: \$15

the border.

Broccoli remains steady. Cauliflower supplies spiked then led to shortages - this has led to a price increase.



Celery: Down again

Celery prices are down again! Harvest numbers are strong across 3 different growing regions.



Corn: Up again, \$6

Yellow and bi-color corn are in limited supply and prices are elevated. Corn has been hit hard by the combination of freezes and excessive rain in previous weeks.



Lemons, Oranges: Steady Limes: Very active, up several dollars on all sizes Citrus coming out of Cali is looking good, the FL season is nearing its end.

The **lime** market remains

tight and prices are elevated.



Cucumbers: Elevated, but steady

Cucumbers are primarily imported crops right now. The market is steady but remains elevated.



Grapes: Trending down

Grapes are all imported crops this time of year. Supplies are improving and prices are trending down. Great quality.



Melons: Up \$3

Melons are being grown offshores this time of year. Supplies coming in through California are limited, driving prices up.



Green Onions: Steady Onions: Steady

Onions continue to be steady. **Green onion** supplies have improved and prices have come



Green Bell Peppers: Steady, down \$1 or \$2 Red, Yellow, Orange:

Up \$5 Supplies and prices are looking good on all bell peppers right now.



Potatoes: Larger sizes down \$1-2

Overall, the potato market is steady. Supplies and prices are improving on the larger sizes!



Lettuces: Elevated, Steady

down.

We are seeing some activity in this market. Some varieties are creeping back up. Green

Leaf remains steady.



Squash: Steady

Harvest numbers are improving - market is steady.



Tomatoes: Steady

Tomato market is steady good supplies coming in through Texas and out of Florida right now.

More important info...

The strawberry market is gradually improving. Supplies coming out of Florida have improved and prices are tending down!

The warmer temps in Cali allowed the lettuce and other crops to catch up after the cold snap. However, the warm temps brought on an abundance of cauliflower which has resulted in a gap in production. The limited supplies are driving prices up.

Colored Bell Pepper prices are trending up as supplies tighten. Supplies coming out of Mexico are tight and supplies coming out of Florida cannot meet demand.

Challenges with the lime market continue. Packers are sending full loads across the border but the limes are softening in transit - leading to the re-packers losing 40-50% of supplies.

Parsley, Leeks, Fennel, and Artichoke remain tight and prices are elevated.

