



Produce Market Report

What Chefs Want!®

February 10, 2023



Warnings: Berries, Cauliflower & Limes

Problems & Issues

Broccoli: Up \$2

Cauliflower: Up \$10

Corn: Up \$2

Cucumbers: Elevated, steady

Lettuce: Up \$2-3

Limes: Up again, significantly

Melons: Up \$3

Strawberries: Remains elevated



Apples: Steady

Overall, the apple market is steady.



Asparagus: Down \$1-2

Supplies are steady. The demand for Valentine's Day is driving prices up.



Avocado: Steady

Overall, the avocado market is steady. There seems to be a consistent amount of trucks crossing the border. Great news for Super Bowl weekend!



Bananas: Steady

Bananas continue to be steady.



Berries: Remain elevated

The **strawberry** market is still tough - seems to be a weather related challenge in each growing region. **Blue** and **blackberries** are trending up, **raspberries** are very elevated.



Broccoli: Up \$2

Cauliflower: \$10

Broccoli remains steady. **Cauliflower** supplies spiked then led to shortages - this has led to a price increase.



Celery: Down again

Celery prices are down again! Harvest numbers are strong across 3 different growing regions.



Corn: Up \$2

Yellow and bi-color corn are in limited supply and prices are elevated. Eastern veggies are still recovering from freezing temps and excessive rain.



Citrus: Steady

Limes: Remains high

Citrus coming out of Cali is looking good, the FL season is nearing its end. The **lime** market remains tight and prices are elevated.



Cucumbers: Elevated, but steady

Cucumbers are primarily imported crops right now. The market is steady but remains elevated.



Grapes: Trending down

Grapes are all imported crops this time of year. Supplies are improving and prices are slowly trending down.



Melons: Up \$3

Melons are being grown offshores this time of year. Supplies coming in through California are limited, driving prices up.



Green Onions: Elevated

Onions continue to be steady. **Green onion** supplies continue to be tight and demand exceeds supply - this market is slowly improving.



Bell Peppers: Trending down \$1-2

Supplies and prices are looking good on all bell peppers right now.



Potatoes: Larger sizes down \$1-2

Overall, the potato market is steady. Supplies and prices are improving on the larger sizes!



Lettuces: Up \$2-3

We are seeing some activity in this market. Some varieties are creeping back up. Green Leaf remains steady.



Squash: Steady

Harvest numbers are improving - market is steady.



Tomatoes: Steady

Tomato market is steady - good supplies coming in through Texas and out of Florida right now.

More important info...

Avocados are looking steady headed into Super Bowl! And Asparagus supplies are steady headed into Valentine's Day!

The strawberry market continues to be in disarray. Each growing region has been hit by bad weather - supplies coming out of Mexico, Cali, and FL are limited. Quality is touch-and-go and prices are elevated. Same goes for blue, black, and raspberries.

The warmer temps in Cali allowed the lettuce and other crops to catch up after the cold snap. However, the warm temps brought on an abundance of cauliflower which has resulted in a gap in production. The limited supplies are driving prices up.

Bok Choy and Fennel are extremely tight and prices are elevated.

Keep an eye out for citrus varieties like Kumquats and Golden Nugget Mandarins!