

Produce Market Report

February 3, 2023



Problems & Issues

Cauliflower: Up \$15

Corn: Remains High

Cucumbers: Remains high

Grapes: Still high

Parsley: Remains high

Limes: Remains high

Potatoes (Larger sizes):

Remains High

Strawberries: Remains elevated



Apples: SteadyOverall, the apple market is steady.



Asparagus: Down \$3
Supplies are improving and prices are coming down. This is great news headed into Valentine's Day!



Avocado: Steady Overall, the avocado market is steady. There seems to be a consistent amount of trucks crossing the border.



Bananas: SteadyBananas continue to be steady.



Berries: Remain elevated
The strawberry market is still tough - seems to be a weather related challenge in each growing region.
Raspberries remain tight, supplies on blue and black are looking good.



Broccoli: Steady
Cauliflower: Up \$15
Broccoli remains steady.
Cauliflower prices are very elevated. The warm weather brought on an abundance of crops but has now let to a gap in



Celery: Down again
Celery prices are down
again! Harvest numbers
are strong across 3
different growing regions.



Corn: Remains high Yellow and bi-color corn are in limited supply and prices are elevated. Eastern veggies are still recovering from freezing temps.



Citrus: Steady
Limes: Remains high
Citrus coming out of Cali
is looking good, the FL
season is nearing its end.
The lime market remains
tight and prices are
elevated.



Cucumbers: Remain high We are transitioning to all imported cucumbers this time of year. Due to this transition supplies are tighter and prices are elevated.



Grapes: Still higher
Domestic grape season
has come to an end and
all supplies are being
imported. Supplies are
tight and prices are
elevated until the
harvest numbers
improve.



Melons: Steady
Melons are being grown
offshores this time of year.
Supplies coming in
through California are
limited, but prices are
overall steady.



Green Onions: Elevated Onions: Steady
Onions continue to be steady. Green onion supplies continue to be tight and demand exceeds supply - causing prices to be elevated.



Bell Peppers: Steady
Green bells are coming
out of the southeast
growing region- supplies
are better and prices are
trending down. The
colored bells are all
imports right now supplies are good and
prices are coming down.



Potatoes: Larger sizes remain higher
Overall, the potato market is steady.
Processors continue to buy up the larger potatoes, leading to shorter supplies and higher prices.



Iceberg, Romaine, Romaine Hearts: Steady The warmer weather continues and market conditions improve.



Squash: Steady
Harvest numbers are improving and prices are coming down a bit.



Tomatoes: Steady
Tomato market is steady
- good supplies coming in
through Texas and out of
Florida right now.

More important info...

Avocados are looking steady headed into Super Bowl! And Asparagus is looking good headed into Valentine's Day!

The strawberry market continues to be in disarray. Each growing region has been hit by bad weather - supplies coming out of Mexico, Cali, and FL are limited. Quality is touchand-go and prices are elevated.

The warmer temps in Cali allowed the lettuce and other crops to catch up after the cold snap. However, the warm temps brought on an abundance of cauliflower which has resulted in a gap in production.

Parsley, both flat-leaf and curly, remains challenging. Demand exceeds supply and prices are elevated. Leeks and Artichokes remain challenging as well.