



Produce Market Report

What Chefs Want!®

January 20, 2023



Problems & Issues

Asparagus: Remains high

Avocado: Up \$2

Corn: Remains High

Cucumbers: Remains high

Grapes: Up \$10

Parsley: Remains high

Limes: Remains high

















Melons: Up \$5

Potatoes (Larger sizes):

Remains High

Strawberries: Remains elevated

Warnings: Grapes & Cucumbers

- **Apples: Steady**
Overall, the apple market is steady.
- **Asparagus: Remains high**
Asparagus is up as we transition to a new growing region. This market should level out within the next couple of weeks.
- **Avocado: Up \$2**
Supplies are getting tighter on the smaller avocados. This, in addition to issues with trucks crossing the border, is driving prices up.
- **Bananas: Steady**
Bananas continue to be steady.
- **Berries: Remain elevated**
The **strawberry** market is still tough - seems to be a weather related challenge in each growing region. **Bush berries** have transitioned to imports and supplies have steadied.
- **Broccoli & Cauliflower: Down again**
The warmer weather has allowed the crops to take off. Supplies have improved and prices are down!
- **Celery: Down \$10**
Celery has transitioned to a new growing region and the market is starting to improve. Supplies are improving and prices are coming down!
- **Corn: Remains high**
Yellow and bi-color corn are in limited supply and prices are elevated. Eastern veggies are still recovering from freezing temps.
- **Citrus: Steady**
Limes: Remains high
Citrus coming out of Cali is top notch right now. Florida is a mixed market. The **lime** market is tight and prices are elevated.
- **Cucumbers: Remain high**
The cucumber market has not recovered from the freezing temps in FL and the import market is just getting started. Supplies are tight and prices are extreme.
- **Grapes: Up \$10**
Domestic grape season is coming to an end, off-shore crop should be starting up soon. Prices are trending up due to this transition.
- **Melons: Up \$5**
Melons are being grown offshores this time of year. Supplies coming in through California are limited, driving prices up.
- **Green Onions: Elevated**
Onions: Steady
Onions continue to be steady. **Green onion** supplies continue to be tight and demand exceeds supply - causing prices to be elevated.
- **Bell Peppers: Green higher, colored down \$3**
Green bells are coming out of the southeast growing region- crops are still recovering from bad weather. The **colored bells** are all imports right now - supplies are good and prices are coming down.
- **Potatoes: Larger sizes remain higher**
Overall, the potato market is steady. Processors continue to buy up the larger potatoes, leading to shorter supplies and higher prices.
- **Iceberg, Romaine, Romaine Hearts: Steady**
The warmer weather continues and market conditions improve. **Romaine Hearts** are a more fragile crop - this market is improving at a slower rate. Same goes for **Red** and **Green Leaf**.
- **Squash: Trending up**
Yellow squash and zucchini markets are strong - prices are trending up.
- **Tomatoes: Steady**
A bit of a mixed market right now with product coming out of Texas and FL. Overall, the market is steady.

More important info...

The cucumber market, especially seedless cucumbers, coming out of FL were impacted by the freezing temperatures in previous weeks. Cucumbers are more delicate crop - which is why we are seeing this market hit harder. The market has not yet recovered from this. Other FL crops suffering from the cooler temps are corn, greens, yellow squash, and zucchini.

The excessive rain and flooding in Central to Northern Cali is causing delays in carrot production. It could take 3-4 weeks for this market to stabilize.

Grape prices are elevated this week. Domestic supplies are limited and the imported market is just getting started. Are the imported supplies start to improve we should see prices soften.

Weather Outlook:

We will be keeping an eye on the continued rain in the Southeast region. Winter Storm Iggy will bring some snow throughout the Midwest. The Northwest down through California is expecting a much needed dry stretch.

