



Produce Market Report

What Chefs Want!

January 13, 2023



Problems & Issues

- Asparagus: Up \$6
- Corn: Remains High
- Cucumbers: Up! Seedless up \$9
- Grapes: Up \$4
- Parsley: Remains high
- Limes: Remains high
- Potatoes (Larger sizes): Remains High
- Strawberries: Remains elevated

Warnings: Carrots & Cucumbers

- Apples: Steady**
Overall, the apple market is steady. The market on apples coming from the west coast has been unreliable, but we are getting a steady flow from the east coast growers.
- Bananas: Steady**
Bananas continue to be steady.
- Celery: Down \$10**
The soil disease in the Oxnard growing area continues to take a toll on celery. Thankfully, some new growing regions are up and running - bringing some much needed relief to the market.
- Cucumbers: Up, seedless up \$9**
Cucumbers coming out of FL were hit hard by the frost. Supplies are very limited, prices elevated.
- Green Onions: Elevated**
Onions: Steady
Onions continue to be steady. Green onion supplies continue to be tight and demand exceeds supply - causing prices to be elevated. Market is trending up.
- Iceberg, Romaine, Romaine Hearts: Stabilizing**
The warmer weather continues and market conditions improve. Romaine hearts are a more fragile crop - this market is improving at a slower rate.
- Asparagus: Up \$6**
Asparagus is up as we transition to a new growing region. This market should level out within the next couple of weeks.
- Berries: Remain elevated**
The strawberry market is still tough - seems to be a weather related challenge in each growing region. Bush berries have transitioned to imports and supplies have steadied.
- Corn: Remains High**
Yellow and bi-color corn is in limited supply and prices are elevated. Eastern veggies are still recovering from freezing temps.
- Grapes: Up \$4**
Domestic grape season is coming to an end, off-shore crop should be starting up soon. Prices are trending up due to this transition.
- Bell Peppers: Steady, mixed market**
The rep pepper market is starting to improve and prices are coming down, yellow has improved slightly, orange remain tight. Green bells coming out of FL are trending up.
- Squash: Trending up**
Yellow squash and zucchini markets are strong - prices are trending up.
- Avocado: Steady**
No changes in the avocado market. Supplies and prices are steady.
- Broccoli & Cauliflower: Down significantly!**
The warmer weather has allowed the crops to take off. Supplies have improved and prices are down.
- Citrus: Steady**
Limes: Remains High
Citrus coming out of Cali is top notch right now. Florida is a mixed market. The lime market is tight and prices are elevated.
- Melons: Steady**
Melons are being grown offshores this time of year. Both cantaloupe and honeydew are steady.
- Potatoes: Larger sizes remain higher**
Overall, the potato market is steady. Some shipping delays due to weather related road closures.
- Tomatoes: Down \$2-3**
We are seeing better harvest numbers coming out of FL, Mexico, and Texas. The market is trending down.

More important info...

The market on leafy items continues to improve! The stretch of warmer temps in the growing region has allowed crops to mature, and for supply to meet demand. Overall quality has improved; sizing, output, appearance, weight. The more delicate greens, like romaine hearts, are taking longer to improve but headed in the right direction!

The cucumber market, especially seedless cucumbers, coming out of FL were impacted by the freezing temperatures last week. Cucumbers are more delicate crop - which is why we are seeing this market hit harder. We anticipate this market to take 10-14 days to recover. Other FL crops suffering from the cooler temps are corn, greens, yellow squash, and zucchini.

The excessive rain and flooding in Central to Northern Cali is causing delays in carrot production. It could take 3-4 weeks for this market to stabilize.

Weather Outlook:

We are expecting more seasonal temps this week. Hoping this allows California and Florida growing regions to recover from the cooler temps in previous weeks. Cali should see a break from the rain.

