



Produce Market Report

What Chefs Want!™

December 30, 2022



Problems & Issues

Broccoli: Remains High

Cauliflower: Remains very high!

Celery: Up \$12 (again)

Corn: Remains High

Grapes: Up \$4

Herbs: Elevated

Limes: Up \$10

Potatoes (Larger sizes):

Remain High

Strawberries: Market remains elevated

Warnings: Celery & Limes



Apples: Steady

Overall, the apple market is steady.



Asparagus: Steady

Supplies are looking good right now! Good quality and value.



Avocado: Steady

No changes in the avocado market. Supplies and prices are steady.



Bananas: Steady

Bananas continue to be steady.



Strawberries: Down \$5

Blue, rasp, black: Elevated

The strawberry market is still tough - seems to be a weather related challenge in each growing region. Same for bush berries - should be straightened out in a couple weeks.



Broccoli: Remain High

Cauliflower: Very High

Harvest numbers are starting to improve as temperatures improve. The warmer weather and holiday lull should allow growers to catch up. Look for this market to improve in a couple of weeks.



Celery: Up \$12 (again)

The soil disease in the Oxnard growing area continues to take a toll on celery. In some cases it has wiped out entire fields. Supplies are extremely tight and prices elevated.



Corn: Remains High

Yellow and bi-color corn is in limited supply and prices are elevated.



Citrus: Steady

Limes: Up \$10

Citrus coming out of Cali seems to be steady, Florida is a mixed market. The lime market is tight and prices are elevated.



Cucumbers: Steady

Cucumber market is steady for now. Domestic supplies are becoming limited, imports should be starting up soon.



Grapes: Up \$4

Domestic grape season is coming to an end, off-shore crop should be starting up soon. Prices are trending up due to this transition.



Melons: Steady

Melons are being grown offshores this time of year. Cantaloupe are elevated, honeydew is steady.



Green Onions: Steady

Onions: Steady

Onions continue to be steady. Green onion supplies continue to be tight and demand exceeds supply - causing prices to be elevated. Market is steady but elevated.



Bell Peppers: Steady

Red, yellow, and orange bell peppers are steady this week.



Potatoes: Larger sizes remain higher

Supplies are looking good on potatoes. Processors are buying up the larger sizes and keeping that market elevated.



Iceberg, Romaine, Romaine Hearts: Stabilizing

Warmer weather and slower sales during the holidays have allowed crops to catch up and mature. Quality and prices should continue to improve.



Squash: Steady

Yellow squash is looking steady, possibly trending up.



Tomatoes: Down \$4

We are seeing better harvest numbers coming out of FL. The market should continue to improve each week.

More important info...

The market on leafy items is finally looking up! The warmer temps in the growing region and the slower sales during the holidays are allowing crops to mature, and for supply to meet demand. We hope to see the prices trend down and conditions all around to improve each week. There may be some blistering and peeling from previous frost, but the heads should be more mature and better quality than previous weeks.

The fusarium, soil disease, in the Oxnard growing region continues to take a toll on the celery market. Some growers have lost entire fields due to the fusarium. Demand exceeds supply - prices continue to be elevated.

Weather Outlook:

We are expecting more seasonal temps, if not warmer, this week. We will be keeping an eye on the rain the southern growing regions.

