

THE IMPOSSIBLE BURGER IS HERE



What Chefs Want![®]

It's meat, made from plants, for meat-lovers. Our burger starts out raw and looks, cooks, smells, and tastes like ground beef. Serve it however you'd like, it's 100% plant-based – and it might just change the world.

WHAT'S IN IT

The Impossible Burger is primarily made of a few simple ingredients, namely, wheat and potato proteins, coconut oil, and heme (a natural molecule found in all living things that gives meat its unmistakably meaty flavor).

THE SAVORY SCIENCE

Over the last five years, our brilliant team of farmers, scientists, and chefs has researched every aspect of meat. We've found the right ingredients from the plant kingdom to recreate the experience that meat-lovers crave. A plant-based burger that's unlike anything you've ever tasted. Well, anything except beef, of course.

ITEM # 03152 - 4 oz. patties



95% LESS LAND



87% LOWER GREENHOUSE GAS EMISSIONS



74% LESS WATER

